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Interviews: 1,825 adults
Dates: October 3-17, 2019

FINAL

Study #12600a
Knight Foundation OTT Akron Survey
October 2019

***Please note: all results are shown as percentages unless otherwise stated.
Percentages for each question are based on the total number of respondents who answered the question.***

1. How old are you?

Under age 18	-	TERMINATE	[109-110]
18-24.....	6		
25-29.....	6		
30-34.....	7		
35-39.....	8		
40-44.....	9		
45-49.....	9	CONTINUE	
50-54.....	10		
55-59.....	13		
60-64.....	11		
65-69.....	9		
70-74.....	7		
75 or older.....	5		

2. Looking ahead to the next five years or so, do you feel more hopeful or more worried about what the future holds for your community?

More hopeful.....	66	[111]
More worried.....	34	

3. Listed here are several statements. For each one, please indicate how much you agree or disagree.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY STRONGLY OR SOMEWHAT AGREE

	Total Agree	Total Disagree	<u>Strongly Agree</u>	<u>Somewhat Agree</u>	<u>Somewhat Disagree</u>	<u>Strongly Disagree</u>	
My community is the perfect place for people like me	80	20	25	55	16	4	[112]
Residents have shared goals and priorities for our community	69	31	18	51	25	6	[149]
My community provides opportunities for everyone	64	36	15	49	28	8	[148]

4. Do you think people in your community are more united or more divided when it comes to addressing important goals and challenges?

Much more united.....	9	[113]
Somewhat more united.....	52	
Somewhat more divided	33	
Much more divided	6	
Total United	61	
Total Divided	39	

5. Barring a natural disaster or other unforeseen challenges, how do you think your community will be as a place to live five years from now, compared to today?

Will be much better.....	14	[114]
Will be somewhat better	43	
Will stay about the same	31	
Will be somewhat worse	10	
Will be much worse	2	
Total Better	57	
Total Worse	12	

6. How involved are you in community and neighborhood activities where you live?

Very involved.....	27	[115]
Somewhat involved	45	
Not too involved.....	22	
Not at all involved	6	
Total Very/Somewhat Involved	72	

7. Which THREE of these issues do you think are the most important for your community to address? Please select your top three issues as #1, #2, and #3 in order of importance. If you are taking the survey on a computer, please move your top three issues over to the boxes labeled #1, #2, and #3.

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE OF FIRST CHOICE

	First Choice	Combined Top Two Choices	Combined Top Three Choices	
Crime, violence, and public safety.....	14	25	34	
Housing issues (e.g., affordable housing, reducing homelessness)	12	20	29	[116-117]
Good-paying jobs and economic development	12	22	33	
Poverty, economic security, and upward economic mobility ..	12	24	36	
Drug and alcohol addiction.....	11	22	33	
Affordable healthcare	8	16	25	
Social justice issues (e.g., equality, civil rights, police-involved violence, incarceration)	6	13	19	
Reducing hunger and food insecurity	5	11	16	
Race relations, racism, and racial discrimination	5	11	18	
Local public and charter schools	4	9	12	>
Early childhood development (e.g., affordable child care, early childhood education)	4	9	14	
Environmental issues (e.g., air, water)	3	6	9	
Public transportation.....	2	6	10	
Parks and recreational areas	1	2	4	
The treatment of immigrants in our community	1	3	5	

8. How much impact do you think people like you can have in making your community a better place to live?

A big impact.....	40	[118]
A moderate impact	42	
A small impact	17	
No impact at all.....	1	
Total Big/Moderate Impact	82	

9. Which TWO or THREE of the following groups do you think are having the greatest impact on making your community a better place to live? Select up to three.

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Nonprofits and community organizations.....	62	[119]
Residents in your community.....	54	>
Churches, synagogues, mosques, and faith communities.....	38	
Local government	33	
Employers and the business community	31	
Public school teachers and leaders	26	
Youth in your community	14	
News media.....	7	

10. How important do you think it is that members from across greater Akron come together in person on a regular basis to engage in conversations with each other in order to develop effective solutions to the issues and challenges facing your community today?

Essential	53	[120]
Very important	36	
Fairly important.....	8	
Just somewhat important.....	2	
Not important	1	
Total Essential/Very Important	89	

11. Changing topics now, please indicate which of the following apply to you as they relate to your *On the Table* experience. Select all that apply.

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

I spoke with at least one person that I did not already know	63	[121]
The conversation helped me better understand how I can take action to help address issues and challenges in my community.....	60	>
I learned about important issues in my community	53	
I exchanged contact information with at least one person that I did not already know.....	27	
None of these apply to me	5	

12. How likely are you to take specific actions or next steps regarding an issue or solution discussed at the *On the Table* conversation you participated in?

Very likely	46	[122]
Somewhat likely.....	44	
Not too likely.....	8	
Not at all likely	2	
Total Very/Somewhat Likely	90	

A1. Did you discuss any of the following issues at the *On the Table* conversation you recently attended? *Select all that apply.*

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Diversity, equity, and social inclusion.....	44	[157]
Aging senior issues.....	34	>
Drugs and addiction.....	25	
Other topics not listed here	18	
All of the above	14	

A2. Please indicate whether there was discussion at your *On the Table* conversation about any actionable solutions to address the three issues listed below. *Select all that apply*

- Aging senior population issues
- Drugs and addiction issues
- Diversity, equity, and social inclusion issues

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Yes, there was discussion of actionable solutions to address diversity, equity, and social inclusion issues	43	[158]
Yes, there was discussion of actionable solutions to address aging senior population issues	34	>
Yes, there was discussion of actionable solutions to address drugs and addiction issues	23	
Yes, there was discussion of actionable solutions to address all issues listed above	13	
There was discussion of actionable solutions to address other issues NOT listed above	11	CONTINUE
No, there were no discussions of actionable solutions for any issues	3	Skip to Q.A4

(ASK ONLY OF RESPONDENTS WHO SAY “YES” IN Q.A2.)

A3. Please list one actionable solution that was discussed at your *On the Table* conversation. As thoroughly as possible, please describe the issue and the solution to it that your group talked about. □

[PLEASE REFER TO VERBATIM DOCUMENT]

A4. If the Akron Community Foundation held *On the Table* conversations every year, how often would you attend?

I would attend every year	80	[159]
I would like to attend more <i>On the Table</i> conversations, but not every year	17	
I would not attend another <i>On the Table</i> conversation.....	3	

A5. How much of an impact do you think *On the Table* conversations have had on your community?

A big impact	24	[160]
A moderate impact	50	
A small impact.....	23	CONTINUE
No impact at all	3	Skip to Q.A7
Total Big/Moderate Impact	74	

(ASK ONLY OF RESPONDENTS WHO SAY CONVERSATIONS HAVE HAD AN IMPACT IN Q.A5.)

A6. In what ways have *On the Table* conversations made an impact on your community? *Select all that apply.*

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Raised awareness of pressing challenges facing your community	70	[160]
Brought people together as a community.....	64	>
Motivated community members to take concrete actions toward addressing challenges in our community.....	47	
Connected community members with organizations that they could work with to address challenges in your community	45	
Connected local groups with grants for actionable solutions to address challenges in our community.....	34	
Other	3	
None of these.....	2	

A7. What is your relationship to the Akron Community Foundation? *Please select all that apply.*

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

I have attended one of their events	42	[161]
I have seen their publications and/or press releases	32	>
I am a grantee (my organization has received funds from the Akron Community Foundation).....	14	
I am a donor to the Akron Community Foundation or one of its funds	7	
I am a Donor Advised Fund holder or Agency Endowment Fund holder.....	2	
Other	8	
None of these--I have no relationship, I had not heard of the Akron Community Foundation before <i>On the Table</i>	32	

13. How did you hear about *On the Table*?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Word of mouth from friend, family, coworker, etc.	34	[130-131]
Some other source.....	27	>
Through a community organization, church, or other faith-based organization.....	25	
Communication from the Akron Community Foundation.....	19	
Flyer or pamphlet posted in the community	14	
Social media (Facebook, Twitter, Instagram, etc.)	13	
Local newspaper in print or online.....	8	
Local radio	2	
TV announcement.....	1	
I am not sure	3	

14. Did you participate in an *On the Table* conversation last year?

Yes	39	[132]
No.....	61	

15. Are you interested in receiving e-mail communications from the Akron Community Foundation about how to get involved in community issues and events?

Yes	52	[133]
No.....	48	

FACTUALS: These final questions are for statistical purposes only.

F1. Are you...?

Male.....	31	[134]
Female	69	
A gender identity not listed here	-	

F2. What is the last grade that you completed in school?

High school graduate, GED, or less education	14	[135]
Vocational training, 2-year college degree, or some college, no degree	20	
4-year college or bachelor's degree	29	
Postgraduate coursework or degree.....	37	

F3. And for how long have you lived in greater Akron?

Less than one year	8	[136]
One to five years	10	
Six to 10 years.....	8	
11 to 20 years.....	13	
21 to 30 years.....	17	
More than 30 years.....	44	

F4. Are you the parent or guardian of any children under age 18?

Yes	27	[137]
No.....	73	

F5. Please indicate whether the following statements apply to you.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY YES, APPLIES TO ME

	Yes, Applies <u>To Me</u>	No, Does Not Apply <u>To Me</u>	I Am/Was Not Eligible <u>To Vote</u>	
I have voted in all or most recent local elections.	85	12	3	[138]
I have donated to a charity/cause that is important to me, or to a church or faith-based organization in the past year.....	85	15	N/A	[139]
I have attended a public meeting in the past year (examples include: a school-related group, church-related group, neighborhood association, political organization, ethnic or cultural organization, business or professional association, etc.).	80	20	N/A	[142]
I have performed local volunteer work for an organization or group in the past year.....	79	21	N/A	[141]
I have spoken with my city council member, mayor, or other local elected official in the past year.....	49	51	N/A	[140]

F6. Do you own or rent your home?

Own	66	[143]
Rent.....	27	
Some other arrangement.....	7	

F8a. For statistical purposes, are you from a Hispanic, Latino, or Spanish-speaking background?

Yes, from Hispanic, Latino, or Spanish-speaking background.....	2	[145]
No, not from Hispanic, Latino, or Spanish-speaking background	98	

F8b. Are you...?

White	69	[146]
Black/African American	25	
Asian	2	
Other	2	
Biracial or multiracial	2	